Financial Crime 360

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9th November 2021 Royal Lancaster Hotel, London

Intelligent friction to fight financial crime

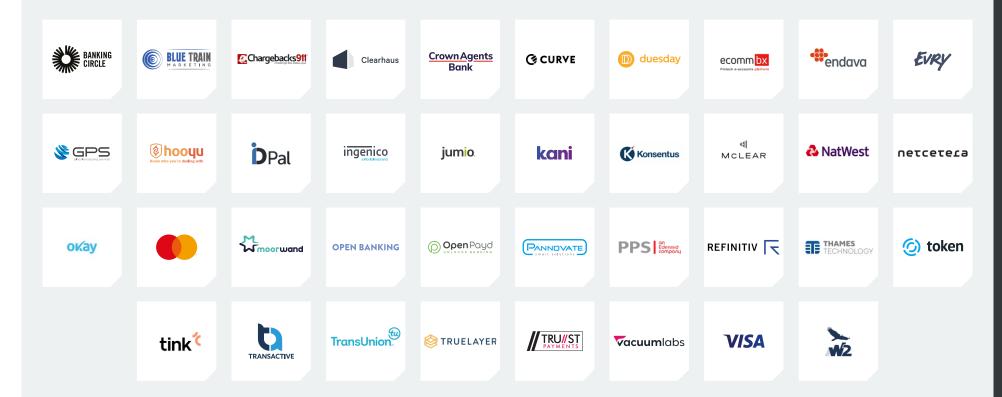
www.financial-crime360.com

#FinancialCrime360 **y** @ThePAssoc **in**. The Payments Association

Call Keri Farrell on +44 7771 349575 or email Keri.Farrell@thepaymentsassociation.org



EPA event sponsors include:





Financial crime isn't going away any time soon, quite the opposite in fact. It's imperative the whole industry works together proactively and learns from each other to provide a hostile environment for the bad and a streamlined and enjoyable one for the good.



Phil Coole, MLRO, Director - Financial Crime, Oaknorth







Bringing together the most influential players and experts in financial crime

Never has there been a more important time for an event dedicated to financial crime. With people being forced to suddenly change their purchasing and banking habits, a whole new pool of vulnerable targets has emerged for fraudsters. According to the FCA's "Financial Lives 2020 survey: the impact of coronavirus" published in February, a total of 1.4 million adults say they paid out money as a result of a Covid-19 possible scam.

The inaugural Financial Crime 360 tackles head-on the increasingly complex and rapid rise in money laundering & fraud through a series of obstacle-solution scenarios & high level discussions between **banks**, **payment providers**, **regulators**, **government**, **solution providers** and **fraud experts**.

Key topics include:



Economic crime plan goverment perspective

Get the latest on AML, Brexit, the Kalifa review, PSD2 and a roadmap for global collaboration.



Financial crime 2021 & beyond

Understand what financial crime will look like post-Covid and how to balance friction for security vs your customers' experience.



Understand your customer is the new KYC

Discuss Digital ID and the role of technology in gaining a deeper understanding of your customer beyond the paper trail.



Monitoring and data sharing

Debate at what point are you taking too much data from your customer and the key to risk based decision making.



Educating the customer

Discover new strategies to communicate with consumers and corporate clients to help them protect themselves.

Become a sponsor

Call Keri Farrell on +44 7771 349575 or email Keri.Farrell@thepaymentsassociation.org

Our headline speakers

Hear from over 25 expert speakers. With representatives from banks, payment providers, regulators, government, the most innovative solution providers within financial crime and fraud experts.



Jason Costain
Head of Fraud Management,
Fraud Prevention Centre of
Expertise Services,
Natwest plc



Phil Coole MLRO, Director -Financial Crime, OakNorth Bank



Alex Beavan
Senior Manager - Fraud and
Internal Investigations,
Western Union



John Sam-Kubam MLRO, Head of Financial Crime, Crown Agents Bank and Crown Agents Investment Management



Harpreet Jagdev
Group Head of Risk &
Deputy Head of Compliance,
Choice International Ltd



Rich Wagner CEO, Cashplus Bank



Tim Pigott

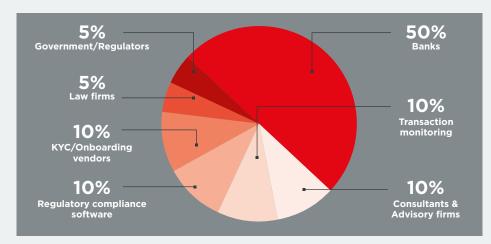
Business Management Group Services,
Nationwide Building Society



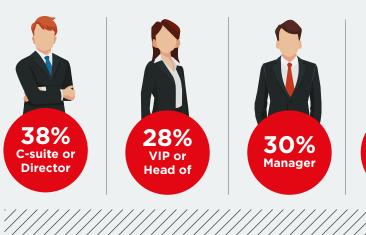
Alison McDowell
Digital Identity Advisor,
DCMS

The Financial Crime 360 audience and reach

Whilst the EPA membership will represent a large portion of the audience, there will also be attendees from the wider payments industry, giving you brand exposure to all the key players within the UK market.













18.000+ database of contacts from 8,000+ companies



2.000+ FPA members from 135 companies



10.000 LinkedIn followers



11.000+ Twitter followers



30.000+ LinkedIn connections



150.000+ website pageviews annually



65.000+ social media impressions



As we move to a more flexible approach in the working environment the threat of cybercrime is ever heightened. It's therefore vital that industry drives forward with innovation, best practices, and intelligence sharing to stay one step ahead of the fraudsters.

Alex Beavan, Leader, Western Union Global Compliance



Companies that attend include:

- 20022 Labs
- · 7Security Ltd.
- Absa Bank
- · Access UK Limited
- · Accomplish Financial
- · ACI Worldwide
- AdvertiZoon/Trimpo
- Agroazis AIB Group
- AION Air Bank
- · Air Serbia
- AirWalk Reply
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- Asda Money
- Asda Stores
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- Axcess

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- C Solution Camper
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 - · Castles Technology EMEA

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 - Central Bank of Ireland Centurion NO AS
 - CEO Abgels Club London Chapter
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 - Coinmode Collinson
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 - Continuum
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- · Direct Fidoo a.s.
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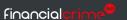
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- Moneyline Monneo
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PR FO Services

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PW Consultants

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Rebellion Pay

Pomelo Pav

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PSR

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QK

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• QRails Inc

Railsbank

Rapvd

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RISKSKILL

· RS Data Tech

SafePay Corp

- SEF Sentenial
- Sentinel ServiceNow
- SG Kleinwort Hambros Bank

SAB Corporate Finance Ltd

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- Sipay
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 - Subaio • SumUp
 - sunhill technologies GmBh
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 - Sys Universales TagNitecrest
 - · Tangopay Limited TAS Group
 - · Taylor Wessing LLP
 - TechFuse • Technoxander Consulting
 - Limited Temenos Terrapinn
 - Terrier Partners TESOBE
 - TEST Ltd Testbirds

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- Thamestechnology
- · The Banking Association South Africa
- The Big Group Limited
- The Canny Technology Company Limited
- The Fintech Times
- · The Open Banking Portal
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- Vyne
- W2 Global Data
- Weavr
- Web Shield • Wells Fargo Bank
- · Western Union Business Solutions
- WEX
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- · World Bank
- Worldcoo Worldline
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- · Yapı Kredi Bank
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- Yoello Yum Inc.
- Zecredit
- Zendesk Zephyre Ltd Zofi Cash
- Zortrex Ltd · Zota Technologies (UK) Ltd



Currently the criminals are winning the Financial Crime war which is why organisations must find new ways of collaborating and sharing data to strengthen protection levels. By attending Financial Crime 360 you will have a great opportunity to meet like minded peers, hear the industry best practices and learn about next generation technology solutions.



Mark McMurtrie, Payments Consultancy Ltd and EPA Ambassador

Why sponsor?

Position yourself as a specialist in the sector

- Use our stage to enhance your profile and ensure you are front of mind by presenting a keynote or joining a panel discussion.
- Showcase your expertise further and boost your share of voice by hosting content such as interviews, whitepapers, podcasts and case studies on your sponsor profile page.



When it comes to regulatory change, the expression "when it rains it pours" comes to mind. 2021

and 2022 are set to pose some challenging times as both the UK and EU aim to reform the way financial crime prevention is being regulated. Now, more than ever, collaboration and collective insight needs to be shared across the payments industry to adapt and evolve to meet the operational challenges these changes are likely to pose.

Samantha Sheen,

Financial Crime
Compliance and Strategy
Advisor & Trainer, Ex-Ante Advisory
Limited





Increase awareness and build brand trust

- Gain brand recognition and trust amongst the industry's leading minds in financial crime.
- Increase your brand's visibility by leveraging the EPA's extensive global marketing reach.

financial crime **

Sponsor Opportunities

Build your sales pipeline and generate MQLs

 Host downloadable content on the Financial Crime 360 and EPA websites to generate MQLs.





The ideal platform for launching new solutions

- Showcase new launches and demonstrate your products to a room full of potential new clients on an exhibition stand.
- Bring along your team to increase coverage and
- engage with more attendees. Further build relationships with existing clients by inviting them to join you as your guests.
- Drive traffic to your stand via an advert in the event guide.

Become a sponsor

Call Keri Farrell on **+44 7771 349575** or email **Keri.Farrell@thepaymentsassociation.org**

SPONSOR PACKAGES

We have a number of packages to suit all budgets. For more information contact **Keri Farrell on keri.farrell@thepaymentsassociation.org** or call **+44 020 7378 9890** or **+44 7771 349 575**.

	Headline Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Networking Sponsor
Availability	1	3	4	4	1
Price	£33,000	£25,000	£17,500	£7,500	£15,000
Branding / Awareness	Headline Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Networking Sponsor
Event named in association with sponsor	V				
Dedicated invitation email on behalf of Sponsor	EPA Database	Pre-Registered Event Attendees			
Dedicated Social Media Post promoting session	✓	V	✓	✓	
Co-branded HTML e-mails or social media entries	2	2	1		
Brand visbility within all relevant PAY360 Promotional advertising and html email marketing (Pre and Post event)	~	V	V	V	v
Enhanced sponsor listings page on the PAY360 website	✓	✓	✓		✓
Enhanced speaker profile on the PAY360 website	V	V	V		
Marketing asset hosted on the EPA website with Lead Generation	✓	✓	✓		
Sponsor Logo and Profile in onsite event guide	V	V	V	v	V
Brand promotion in Conference Room / Stage Sets	✓	✓	✓		
Extensive branding across event signage	V	V	V	v	V
Full Page advert in event guide	✓	<i>v</i>	v		
Half Page advert in event guide				V	V
Thought Leadership	Headline Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Networking Sponsor
Keynote Speaking Slot	~				
Keynote Tech Talk Speaking Slot		V			
Panel Speaking Slot	~	~	~		
Lunch and Learn Round Table				v	
Exhibition / Networking	Headline Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Networking Sponsor
Exhibition Stand	Table Top	Table Top	Table Top	Table Top	
Delegate Passes	7	5	4	3	5
Exhibitor Listing on event website	V	V	V	V	V
Lead Generation	Headline Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Networking Sponsor
Job title and company of all registered attendees subject to GDPR provided Pre- Event	V	V	V		

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Choose a sponsorship package that's tailored to meet your objectives

Some of our most popular sponsorship packages are outlined below. That said. we can tailor our sponsorship and exhibitor packages to suit your business objectives and budgets.

Get in touch today and we'll help you achieve the best ROI on your investment.

Headline Sponsor

- Claim brand dominance by having your brand alone labelled "in association with Financial Crime 360".
- As exclusive Headline Sponsor, you'll gain the greatest level of brand visibility of all sponsors with your logo securing the highest prominence across all Financial Crime 360 marketing collateral, and
- via a dedicated email going out to the EPA's extensive database of global senior executives inviting them to join you at the event.
- Position your executives as senior and authoritative voices in the sector by securing the only keynote presentation available to sponsors. Show you are experts in your field by
- joining a panel discussion alongside the leading minds in financial crime.
- Headline Sponsorship is the only package to receive details (job title and company) of all attendees, and you can generate further MQLs by hosting a piece of content on the Financial Crime 360 and EPA websites.
- Secure sales leads through an exhibition stand. Drive traffic to your stand with a full page ad in the exhibition guide and via an email inviting pre-registered attendees to join you on vour stand. Dominate the exhibition floor with more delegate passes than any other sponsor.
- Price: £33,000

Financials ime

Choose a sponsorship package that's tailored to meet your objectives

Platinum Sponsor

- Position your executives as thought leaders by having a keynote Tech Talk on a topic of your choosing, then further showcase your expertise within a certain specialism by joining one of our dedicated scenario-based panel sessions.
- Increase brand visibility and trust by having your logo positioned prominently across all the Financial Crime 360 marketing collateral. Leverage the EPA's extensive global marketing reach to attract the attention of a diverse range of potential prospects that you wouldn't have had access to before.
- Generate MQLs by hosting a marketing asset on the Financial Crime 360 and EPA websites.
- by having a strong presence at the event with 5 delegate passes. Secure sales leads through an exhibition stand. Drive traffic to your stand with a full page ad in the exhibition guide and via an email inviting pre-registered attendees to join you on your stand.
- Price: £25,000

Gold Sponsor

- Show you are an expert in your field by joining a scenario-based panel of senior executives discussing a specialist topic.
- Increase brand visibility and trust by having your logo positioned prominently across all the Financial Crime 360 marketing collateral. Leverage the EPA's extensive global marketing reach to attract the attention of a diverse range of potential prospects that you wouldn't have had access to before.
- Generate MQLs by hosting a marketing asset on the Financial Crime 360 and EPA websites.
- Gain a competitive advantage by having a strong presence at the event with 4 delegate passes. Secure sales leads through an exhibition stand and drive traffic to your stand with a full page ad in the exhibition guide.
- Price: £17,500



Choose a sponsorship package that's tailored to meet your objectives

Silver Sponsor

- Position yourself as a specialist on a certain topic by joining one of our dedicated 'lunch and learn' roundtables.
- Increase brand awareness and build brand trust by having your logo featured on all Financial Crime 360 marketing collateral.
- Network with prospects and secure sales leads with 3 delegate
- Price: £7,500

Networking Sponsor

- Increase your share of voice as the exclusive drinks reception sponsor. Create brand awareness by leveraging the EPA's extensive marketing reach and through exclusive branding of the networking drinks reception.
- Network with existing clients and meet with new prospects using your 5 delegate passes. Determine your top prospects before the event using the list of attendees (job titles and companies) and make them aware of your services via a half page advert in the event guide.
- Price: £15.000



A great opportunity to network and learn from industry leaders in the banking and payments ecosystem. The agenda was jammed-packed with

thought-provoking topics on the future of payments and banking. Thanks again to you and the wider EPA team.

Aisling O'Brien, Director, Mastercard Experience Centre, Product Development, Mastercard



Not many have been able to pull this off, but the content was spot on and the super impressive team have moved mountains to incorporate a great networking forum.

Angela Yore, Managing Director, **SkyParlour**



The financial services industry has over the past few years faced many changes, regulatory. environmental (Covid), technology and innovation. Now is the time to join with the industry to take a holistic view of what can be done to meet the needs of the industry, the regulators and the customers.



Sarah Francis, Payments Advisor and Senior Consultant, Polymath Consulting



An impressive line up of industry hot topics and speakers. I believe this was the highlight for a massive subscription to the event.

Ravindra Meshram, CEO and Co-Founder. Talendeur



One of the best virtual events I've attended in the last 12 months - well done EPA team. The content and speakers were all relevant interesting and leaders in their field.

Jackie Barker, Prepaid & Payments Consultant



Great forum to be able to network, engage with new contacts and catch up with existing ones. Very relevant context with questions around what is happening in the market place now and interesting topics and panel attendees.



Sadat Choudhury, Head of Business Development, IDT Finance

Get in touch

To discuss any of the sponsorship packages in this pack, please contact

Keri Farrell on +44 7771 349575 email Keri.Farrell@thepaymentsassociation.org



Emerging Payments Association

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