

# Scale-up Membership of the EPA with Banking Circle

## Rationale

The Emerging Payments Association (EPA) is the UK's fastest growing community of influential banking, technology and payments companies. Since 2007 the EPA has promoted the adoption of innovative payments technologies while enabling the growth of its 130 members. Delivering c.70 events each year and eight projects run by +100 volunteer specialists to drive change, the EPA is the only trade association focussed entirely on influencing the future of the payments industry.

Many FinTech companies work with payments companies as partners, suppliers or customers. And many EPA members want to work with FinTechs. So, the EPA, with the support of its, offers FinTechs a special membership category. **EPA ScaleUp Membership** provides FinTechs with full EPA membership plus special benefits at a beneficial price, to make it easy for them to join the EPA and use it to grow their businesses.

**EPA ScaleUp Membership** offers FinTech companies wanting to participate in the emerging payments community:

- Membership of the UK's leading community of payments influencers and thought leaders
- Access to payments prospects, partners and suppliers
- Subsidised membership for the first two years

# The ScaleUp Membership Package

## Membership Year 1

- Full EPA membership benefits (see membership brochure)
- Discounted rate for international remittance payments from Banking Circle
- Listing on the EPA website under a special 'Ones to Watch' Scale-Up Members section
- Private consultation regarding investment fund-raising with the EPA IMAS Investment Advisory Service
- 25% reduction on recruitment fees from Bandwidth
- Short introductory feature in monthly insights e-newsletter
- Access to a FinTech Regulation helpline



### Membership Year 2

- Full EPA membership benefits (see below)
- Discounted rate for international remittance payments from Banking Circle
- Listing on the EPA website under a special 'Ones to Watch' ScaleUp Members section
- 25% reduction on recruitment fees from Bandwidth

#### Membership Year 3

- Full EPA membership benefits (see below)
- Discounted rate for their international remittance payments from Banking Circle

#### Qualifying criteria

To be an **EPA ScaleUp Member** your company:

- Provides products and/or services within financial services
- Is run by owner-managers
- Has been registered less than two years ago
- Annual turnover is less than £1m equivalent
- Has raised less than £1m investment

Is not a current member of the EPA

#### Conditions of EPA ScaleUp Membership

To take advantage of this offer:

- You work at a qualifying company
- Membership only starts only when payment is received by card – (receipt sent by return)
- Meeting space at EPA's London Bridge offices is subject to our 'fair use' policy

#### Your Investment

Year	Annual fee excl. VAT
Year 1	£1,900 (76% discount)
Year 2	£3,900 (51% discount)
Year 3	£9,900

By taking this membership, you commit to a two-year membership agreement. There is an option to opt-out at end of year two by giving written notice one month before the 2<sup>nd</sup> anniversary.



## Why become an EPA ScaleUp Member?

EPA ScaleUp Membership means you will receive:

- 1. Education on current trends and developments
- 2. Lower international remittance costs
- 3. Access to prospects, partners and talent
- 4. Discounted membership fees
- 5. Recognition as a part of the most influential trade association in payments
- 6. Access to investors
- 7. Lower recruitment fees

To become an EPA ScaleUp Member, complete the <u>ScaleUp Membership Form</u>. For more information or to discuss your EPA ScaleUp membership, email <u>calum.stephens@emergingpayments.org</u>

If you do not qualify as a ScaleUp Member but would still like to consider becoming a Member, Patron or Benefactor, find out more <u>here</u> or email <u>keri.farrell@emergingpayments.org</u>