

10th annual event



Organised by



connecting the future

In association with



## SPONSOR OPPORTUNITIES

22nd March 2022 | HYBRID EVENT  
Business Design Centre, London

Unlocking the power of payments together

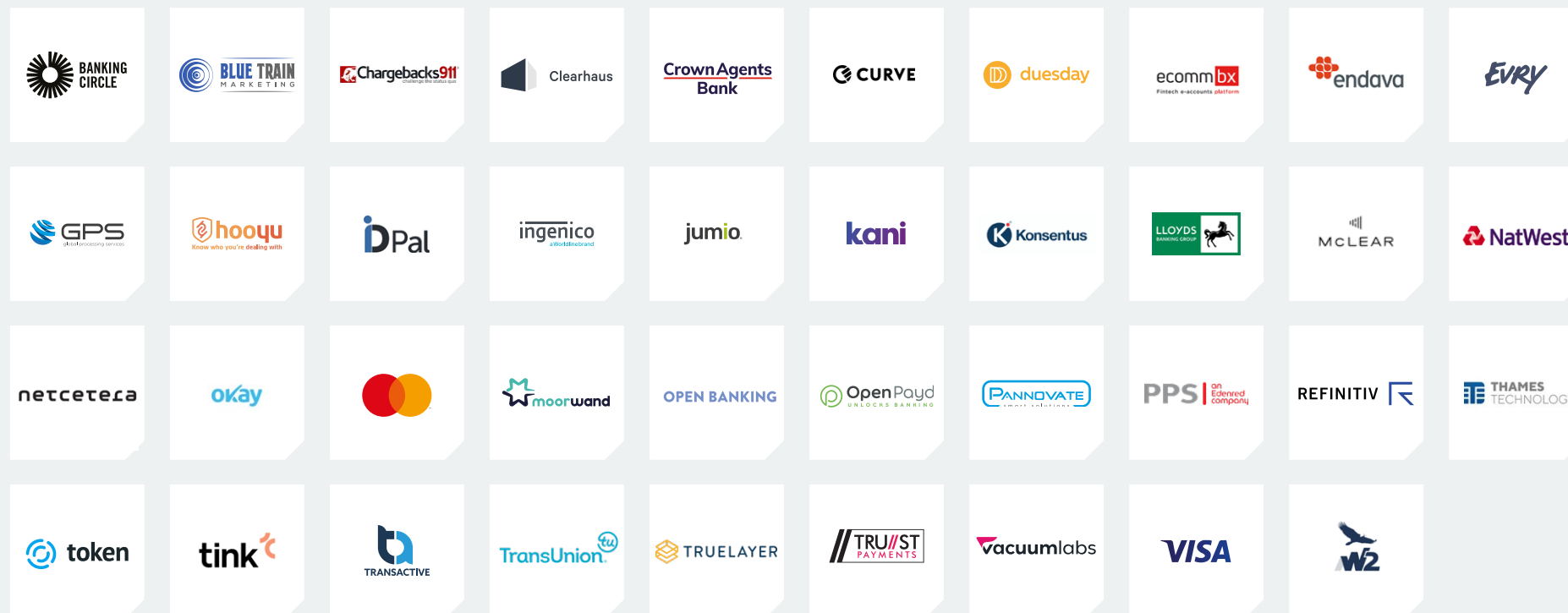
[www.pay360conference.com](http://www.pay360conference.com)

#PAY360    : @ThePAssoc    : The Payments Association

Call Keri Farrell on +44 7771 349575 or email [Keri.Farrell@thepaymentsassociation.org](mailto:Keri.Farrell@thepaymentsassociation.org)



## Previous sponsors include:



The 2021 virtual PAY360 conference did a brilliant job of bringing the whole industry together, with a diverse agenda spanning representatives from the entire payments ecosystem. The industry's commitment to collaboration and driving meaningful change that includes everyone is outstanding and at Mastercard we are proud to be a part of that.

Suman Hughes, Director Communications, Mastercard





# Bringing together attendees from across the entire payments value chain to meet and do business

Well established as the annual meeting place for the payments industry, PAY360 will bring together over 1000 of the most senior representatives from **banks, merchants, government, investors, fintechs, FIs, card providers, consultants** and **solutions providers** to brainstorm solutions to the industry's key challenges and opportunities.



## Face-to-face interactions are back for PAY360 2022!

Due to COVID-19, the 2021 event took place as a well-received virtual event, attracting **over 1500** leading payment professionals from across the value chain and the globe.

For 2022 PAY360 will be a hybrid event, bringing together all the greatly missed elements of an in-person event with the benefits of the online version – with all the **sessions live broadcast** throughout the day.



## In-person

Attendees can walk the exhibition floor, meet with solutions providers, watch the conference sessions and take part in live Q&A, then meet with clients face-to-face over a coffee and reconnect.

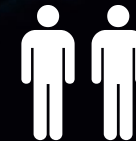


## Online

Anyone unable to make the in-person event can watch the sessions as they are live broadcast, giving reach to the wider, global payments community. The PAY360 2022 hybrid event will allow you to have those **invaluable personal interactions**, whilst also **extending your reach** beyond the physical confines of the event venue with a large, online audience of viewers; the best of both worlds.

## Become a sponsor

Call Keri Farrell on **+44 7771 349575** or email **Keri.Farrell@thepaymentsassociation.org**



1000+  
Attendees



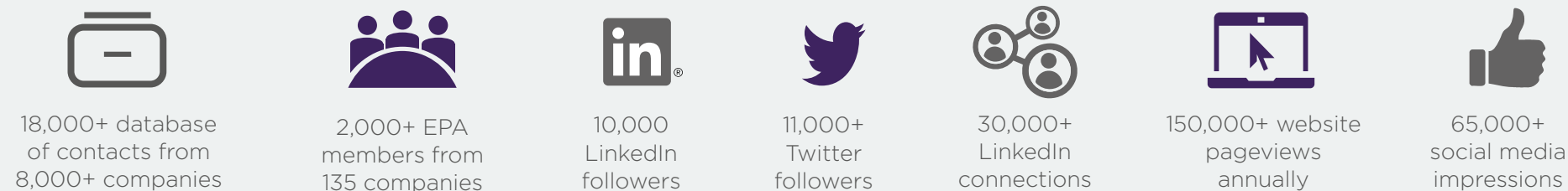
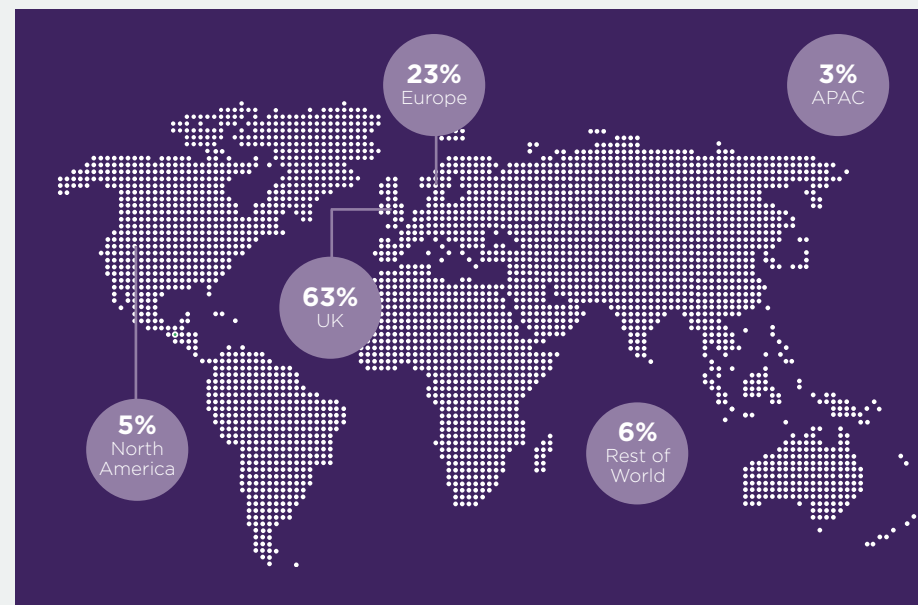
50%+C-level  
attendees



20% Retailers  
and bankers

## The PAY360 audience and reach

The entire payments industry attend PAY360, not just the EPA members, giving you brand exposure to all the key players within the UK market.



**This year's PAY360 conference was the highlight of the year so far. It really did bring the whole industry together, with representatives from companies spanning the entire payments ecosystem. I am excited by the commitment to collaborate with the aim of driving meaningful change for everyone.**

**Marion King**, Director of Payments, **NatWest**



## Companies that attend include:

- 20022 Labs
- 7Security Ltd.
- Absa Bank
- Access UK Limited
- Accomplish Financial
- ACI Worldwide
- Adrian
- AdvertiZoon/Trimpo
- Agroazis
- AIB Group
- AION
- Air Bank
- Air Serbia
- AirWalk Reply
- Aite Group
- Algbra
- Alipay
- allpay cards
- Alogent
- Alogent Holdings
- Amadeus
- Amadeus IT Group SA/Amadeus Payments
- Amadeus IT Group, Payments BU
- Aman e-payment
- Amazon
- American Express
- Amex
- Andromeda Solutions
- ANNA Money
- Anovaa
- Antelop Payments SAS
- Aperta
- APIPAY
- Aptap
- ArcaPay Ltd
- Asda Money
- Asda Stores
- Association of corporate Treasurers
- AusPayNet
- Automated Payment Transfer
- AWS
- Xccess
- Ayasdi
- Azzana consulting
- B&Q Limited
- B2B payment solution
- B4B
- B4B Payments
- Baanx Group Ltd.
- Bamcard d.d.
- Banco De Portugal
- Banco do Brasil London Branch
- Banfico
- Bank of England
- Bank Pekao SA
- Banking Circle
- Barclays
- Baringa Partners
- Barker Consultancy
- BB2
- BC Best
- BCS Consulting
- Big Group
- Bilderrings Pay LTD
- Bird & Bird LLP
- Blacksmiths Technology
- Blockfort Ltd
- Blue Train Marketing Limited
- BNED, Inc.
- BNP Paribas
- Boku
- Book Tokens Ltd
- Bottomline Technologies
- Bounce Interactive
- Bowsprit International Ltd
- Box Processing
- BR-DGE
- Britain Backers TV
- British Retail Consortium (BRC)
- Btinternet
- buguroo
- C Solution
- Camper
- Capco
- Capita pay360
- Capital One (Europe)
- Carat
- Cardel
- Cardlytics
- Cardstream
- Castles Technology EMEA
- CBI
- CCA Europe Ltd
- Central Bank of Ireland
- Centurion NO AS
- CEO Abgels Club London Chapter
- CFS Zipp
- Chargebacks911
- Checkout.com
- Cheetay Logistics
- CIBC
- Cifas
- Citi
- City National Bank
- Clear Junction Limited
- clearbank
- Clearview Legal
- CleverCards
- CLIQ Digital
- Coalfire Systems
- Cognizant
- Coinify
- Coinmode
- Collinson
- Comdata Inc.
- Compass Audit
- Compass Plus
- Compliance & Regulation Consultancy Services Limited
- Connectum Ltd
- Consult Fintech Solutions
- Consult Hyperion
- Continuum
- Contis
- Creation Agency
- Crosscard
- Crowdaz
- CRS
- Crunch Payments Limited
- Crypto.com
- Currencies Direct
- Currency Clear Limited
- Currencycloud
- Currensea
- Curve
- Cybertonica Ltd
- Danske Bank
- Danubius Expert Zrt.
- Danubius IT Solutions
- Dashdevs
- DataArt
- daVinci Payments
- DCS Digital
- DECTA
- DEK-CO(UK) LIMITED
- Deloitte LLP
- Department for International Trade
- Dialect Communications
- Digiidnet
- Digital Identity Net U.K. Ltd
- Digital Payments Group
- DiPocket
- Direct Fidoo a.s.
- DIT
- Dixipay Ltd
- DKK Partners
- DPG
- E4F
- easyJet
- Eazy Collect
- EB Consulting
- eBay
- ebpSource
- ECOMMBX
- ED&F MCM
- Edgar, Dunn & Company
- Elavon
- Elemental
- Elifinty
- Ellex ValiDnas
- eMerchantPay
- EML Payments
- EmpowerD
- Endava
- eNett International
- Entersekt
- EPAM
- E-Pay Logistics Ltd
- Epic
- Episode Six
- EQPay
- Equiniti
- Ernst and Young
- Ethoca
- eToro Money
- Euronet Worldwide
- European Merchant Bank
- European Payment Institutions Federation (EPIF)
- Exchange4Free Limited
- Exigenesys
- EY
- Fabrick
- Facebook
- Fair For You Enterprise CIC
- Falabella
- Faysal Bank
- FCA
- Featurespace
- Febraban
- Feeney Ventures
- Fexco
- Fidelis
- Fidoo
- Financial Conduct Authority – FCA
- Finarchy
- Finastra
- Finc
- Finflag
- Fingerprints
- FinScore
- Fintech Circle
- FinTech Futures
- Fire.com
- First Rate Exchange Services
- FirstRand Bank
- FIS
- Fiserv
- FLEETCOR
- Flexe Payments Ltd
- Fluency
- FNIX Ltd
- Fondy
- Fox Williams LLP
- FrankfurtRheinMain GmbH
- Frasers Group
- FreemarketFX Limited
- Frontier Economics
- fscom
- FT Partners
- Funanga AG
- Funded.club
- FXCM
- Fyorn
- G&D – Giesecke & Devrient Mobile Security
- Gain The Lead
- Galileo
- GBG
- GC Partners
- Geneva Geo Consulting / Prisma Analytics
- Genpact
- Geoswift
- Getswish AB
- Girmity Software
- GKG Holding
- Glint Pay
- Global Hotel Card by Expedia
- Global Payments UK
- Global Processing Services (GPS)
- GoCardless
- gohenry
- Google
- GPS
- GVS Prepaid (Europe) Limited
- Hamilton Court FX
- HCFX
- Headcount
- Hexopay
- hips
- Hitachi Capital (UK) Plc
- HM Revenue & Customs
- HSBC
- Huawei
- HUBUC
- Hun-Rent Kft
- HVG Law LLP
- iBanFirst
- IBERDROLA MEXICO
- IBM
- IDEMIA
- IDT Finance
- iGaming Academy
- IMburse
- Income Group
- InComm Payments
- Infosys Ltd
- ING
- Ingenico
- Inted Ltd.
- Intelligent Projects Partners Limited
- Intercash
- Intrepid Inceptions
- Invest Lithuania
- Investec Bank
- Invictus Ventures Ltd
- IOMFSA
- IPN
- isaacY
- ITSCREDIT
- Izicap
- P. Morgan
- JCB International Europe
- JLG Group PLC
- Joompay
- JP Morgan Chase
- JS et al
- Judopay
- KAE
- Kani Payments
- Kennedys Law
- Kingmere Consulting Ltd
- Klarna

- Kompli-Global Limited
- Konsentus
- Koral
- KPMG
- Landesbank Berlin AG (LBB)
- Lateral Payment Solutions Limited
- Latpay
- LBB
- Lendable
- LexisNexis Risk Solutions
- Lila
- Lincoln International
- Littlepay
- Lloyds Banking Group
- LNRS
- Locke Lord (UK) LLP
- Loyalty Boomerang
- Ludovic
- Luxon Payments Limited
- M2M Group
- Macquarie Bank
- Maddox Consultancy
- Marqeta
- MarTrust
- MasLife
- MASTE
- Mastercard
- Mesh Payments
- mettle
- MiFinity UK Limited
- MIRACL
- Miruminvest
- Missive
- MM Consulting
- MMC Ventures
- Modulr
- Monese Ltd
- Moneyline
- Monneo
- MOORE CSI DOO
- Moorwand
- M-Pesa Africa
- Multisafepay
- MyChargeBack
- National Bank of Ukraine
- Nationwide Building Society
- Natwest
- NCR
- Nedbank
- Neonomics
- NEST Management Ltd
- Netcetera AG
- Nets Group
- Neustar
- NewStart Financial Corp
- NHG
- NIC, Inc.
- NIUM
- NMI
- NorthRow
- Norton Rose Fulbright
- NovaPay
- Novatti
- NOVO
- Novum Bank Limited
- NTC AG
- Nuapay – a Sentenial company
- Nykredit
- OCTAPAY
- Oney Portugal
- Open Banking Excellence
- Openpayd
- Opera Software
- Optal Financial
- Optima Consultancy
- Optimus Cards Group
- Ordo
- Outrun Ventures
- Outward VC
- Oxera
- P20
- P92
- PA van Straaten Beheer en Advies BV
- PAAY
- PagoFX
- Paul Lucraft Associates
- Pay UK
- Pay360 by Capita
- Payac Services
- Payment Expert
- Payment Matters
- Payment Systems Regulator
- Paymentology
- Payments Consultancy
- Payments Recruitment
- Payments Solved
- Payments Systems Regulator
- PaymentSense
- Paynetics Global
- Payotek
- PayPro Global
- Paysafe Group
- Paysage
- Paytrim
- PayXpert Limited
- PBSL Group
- Pelican
- Pennies
- Per Ardua Associates
- Perivault Ltd
- Peter Davey and Associates Limited
- PHB Consulting
- Phos Services Ltd
- Phundex Limited
- Pico
- Pin4
- Planet
- Planet Payment
- PMC
- PolyDigi Tech Limited
- Polymath Consulting
- Pomelo Pay
- Post Office
- Postbank
- PP Consultants UK
- PPS
- PR FO Services
- Pringle Capital
- Printt
- Progressive Thought Limited
- Prommt
- Promon
- Protean Risk Ltd
- PSE Consulting
- PSR
- PW Consultants
- PwC
- PYRROS Group
- QaiWare
- QK
- QRails Inc
- Quinte Financial Technologies
- Railsbank
- Rapyd
- RBR
- Rebellion Pay
- Refinitiv
- Revolut
- Riskified
- RISKSkill
- RS Data Tech
- SAB Corporate Finance Ltd
- SafePay Corp
- Sage
- SamCanDo
- Santander UK Plc
- SCM Advisors
- SEF
- Sentenial
- Sentinel
- ServiceNow
- SG Kleinwort Hambros Bank
- SIA Group
- Silicon Valley Bank
- Simplexo Technologies
- Sipay
- SkyParlour
- Smith & Williamson
- Societe Generale
- Sodexo
- Sogebank
- Sokin
- SPARK Advisory Partners Limited
- Spend Matters
- S&P Gglobal
- Stanchion Payment Solutions
- Standard Bank
- Stanton Chase International
- Starling Bank
- Startup Wise Guys
- Stonebridge Solutions Inc
- Strathclyde University
- Styliff Tech / Peach Collective
- Subaio
- SumUp
- sunhill technologies GmBh
- SWIFT
- Synthesis Software Technologies
- Syrtals Consulting
- Sys Universales
- TagNitecrest
- Tangopay Limited
- TAS Group
- Taylor Wessing LLP
- TechFuse
- Technoxander Consulting Limited
- Temenos
- Terrapinn
- Terrier Partners
- TESOB
- Thales DIS
- Thamestechnology
- The Banking Association South Africa
- The Big Group Limited
- The Canny Technology Company Limited
- The Fintech Times
- The Open Banking Portal
- The Payments Business
- The Sourcing Hub
- The UK's Startup Partner Ltd
- The Watches of Switzerland Group Plc
- Thinkmoney
- ThoughtFocus Inc.
- TietoEVRY
- Tink
- TNS
- TOWER London
- Trade Ledger
- TradeCore Group Ltd
- Transact 365
- Trask Solutions
- Tribe Payments
- Trilo
- TRU//ST Payments
- Truelayer
- Trust Payments
- Trustly
- TSL
- TSYS
- TU
- Turk Telekom
- Tutuka
- twenty8k consulting
- UBS
- UK Finance
- Unzer
- Up and to the Right
- Vacuumlabs
- Vasco Pay
- Veritrans
- Verve International
- Vestigo
- viafintech GmBh
- Virgin Money
- Visa
- Vola.ro SRL
- Volopa Financial Services (Scotland) Ltd
- Vouchr
- Vyne
- W2 Global Data
- Weavr
- Web Shield
- Wells Fargo Bank
- Western Union Business Solutions
- WEX
- Winsland Ltd
- Wirebloom
- Wirecard
- Wise Wolves Payment Institution
- World Bank
- Worldcoo
- Worldline
- Worldpay from FIS
- Worth Consulting
- X Infotech
- XPAY Worldwide Corporation
- Yalamanchili
- Yapı Kredi Bank
- Yapily
- Yoello
- Yum Inc
- Zecredit
- Zendesk
- Zephyre Ltd
- Zofi Cash
- Zortrex Ltd
- Zota Technologies (UK) Ltd



**Great forum to be able to network, engage with new contacts and catch up with existing ones. Very relevant context with questions around what is happening in the market place now and interesting topics and panel attendees.**

**Sadat Choudhury**, Head of Business Development, IDT Finance





# Why sponsor?

## Position yourself as a specialist in the sector

- Use our stage to enhance your profile and ensure you are front of mind by presenting a keynote or joining a panel discussion.
- Showcase your expertise further and boost your share of voice by hosting content such as interviews, whitepapers, podcasts and case studies on your sponsor profile page.
- Engage the audience in advance and position yourself as a thought leader by participating in the pre-event 'meet the speakers' marketing series.



## Increase awareness and build brand trust

- Gain brand recognition and trust amongst the industry's leading executives by associating yourself with the leading UK payments conference and exhibition.
- Increase your brand's visibility by leveraging the EPA's extensive global marketing reach and through the live broadcast of all sessions.
- Get your brand in front of all attendees by taking advantage of our exclusive onsite branding opportunities such as lunch, networking, drinks or lanyard sponsorship.

## Build your sales pipeline and generate MQLs

- Book a meetings package and have our Engagement team help set up 1-2-1 meetings with your top prospects for you.
- Receive details of the attendees to your sponsored session and host downloadable content on the PAY360 and EPA websites to generate MQLs.
- Host a roundtable after the conference for a deeper discussion with a select audience – use as an activation of your leads or to increase buyer propensity.



## The ideal platform for launching new solutions

- Showcase new launches and demonstrate your products to a room full of potential new clients on an exhibition stand.
- Bring along your team to increase coverage and engage with more attendees. Further build relationships with existing clients by inviting them to join you as your guests.
- Drive traffic to your stand via an advert in the event guide.

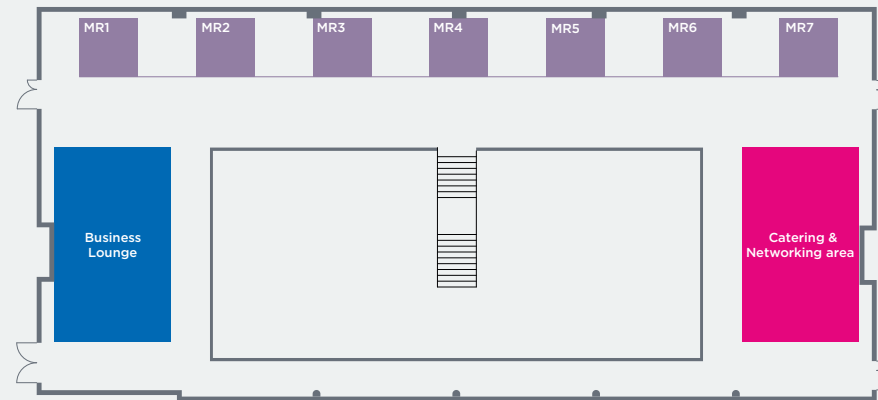
## Become a sponsor

Call Keri Farrell on **+44 7771 349575**  
or email **Keri.Farrell@thepaymentsassociation.org**

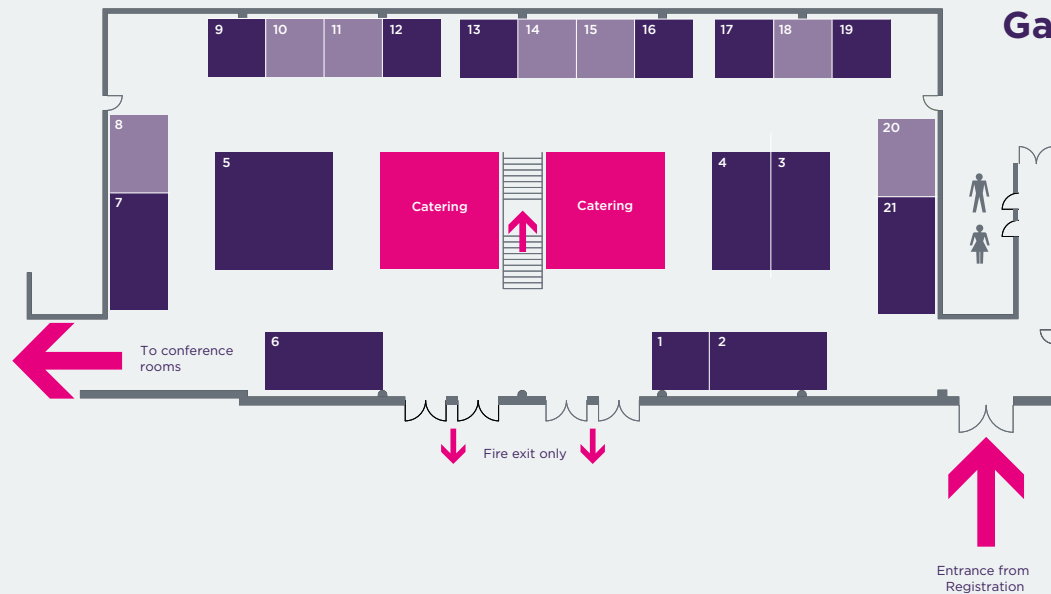


Stands sell out every year. Book yours early to ensure you don't miss out and to secure a prime position

 Booked stand  Available stand



**Gallery Atrium**



**Gallery Hall**

# SPONSOR PACKAGES

We have a number of packages to suit all budgets. For more information contact **Keri Farrell** on **Keri.Farrell@thepaymentsassociation.org** or call **+44 020 7378 9890** or **+44 7771 349 575**.

	Headline Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor	Networking Sponsor
<b>Availability</b>	<b>SOLD OUT</b>	<b>6 Available</b>	<b>10 Available</b>	<b>10</b>	<b>7</b>
<b>Price</b>	<b>SOLD OUT</b>	<b>£29,000 + (VAT Where applicable)</b>	<b>£21,000 + (VAT Where applicable)</b>	<b>POA (£950 Per Sqm)</b>	<b>£7,000</b>
<b>Branding / Awareness</b>	<b>Headline Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Exhibitor</b>	<b>Networking Package</b>
Event named in association with sponsor	✓				
Dedicated invitation email on behalf of Sponsor	EPA Database				
Dedicated Social Media Post promoting session	✓	✓	✓		
Co-branded HTML e-mails or social media entries	4	3			
Brand visibility within all relevant PAY360 Promotional advertising and html email marketing (Pre and Post event)	✓	✓	✓	✓	✓
Hyperlinked Company profile and logo on PAY360 webpage	✓	✓	✓	✓	✓
Personal email invitations sent to up to delegates of your choosing	100	50			
Enhanced sponsor listings page on the PAY360 website	✓	✓			
Enhanced speaker profile on the PAY360 website	✓	✓			
Marketing asset hosted on The Payments Association website with Lead Generation	✓	✓			
Sponsor Logo and Profile in onsite event guide	✓	✓	✓	✓	✓
Brand promotion in main auditorium	✓	✓	✓		
Extensive branding across event signage	✓	✓	✓		
Full Page advert in event guide	✓	✓			
Half Page advert in event guide			✓		
Inclusion of Sponsored items in delegate bags (provided delegate bags are sponsored)	✓	✓	✓		
<b>Thought Leadership</b>	<b>Headline Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Exhibitor</b>	<b>Networking Package</b>
Keynote Speaking Slot	✓				
Solo Speaking Slot		✓			
Panel Speaking Slot	✓		✓		
Live Stream of Speaker session to be promoted and watched globally	✓	✓	✓		
Promotion of On-demand Recording	✓	Available for an additional fee of £2000	Available for an additional fee of £2000		
<b>Exhibition / Networking</b>	<b>Headline Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Exhibitor</b>	<b>Networking Package</b>
Exhibition Stand	36sqm (6m x 6m) Space Only	18sqm (3m x 6m) Shell Scheme	9sqm (3m x 3m) Shell Scheme	Variable	
Contact details for all opted-in attendees to PAY360 (subject to GDPR) - including name, company, job title, email and phone where provided	✓				
Delegate Passes	30	20	15	5 per 9sqm	
Shell Scheme Meeting Room (1st floor)					✓
Furniture Package included in Shell Scheme		✓	✓	✓	✓
Exhibitor Listing on event website	✓	✓	✓	✓	✓
<b>Lead Generation</b>	<b>Headline Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Exhibitor</b>	<b>Networking Package</b>
Job title and company of all registered attendees subject to GDPR provided Pre- Event	✓	✓	✓	✓	
Access to all opt-in contact details - name, company and contact details where provided (subject to GDPR) for Sponsored session	✓	✓	✓		

# Choose a sponsorship package that's tailored to meet your objectives

Some of our most popular sponsorship packages are outlined below. That said, we can tailor our sponsorship and exhibitor packages to suit your business objectives and budgets.

Get in touch today and we'll help you achieve the best ROI on your investment.

## Headline Sponsor

**As Headline Sponsor, your brand will become integrated within the DNA of PAY360; receiving the highest-level of visibility within the marketing campaign, the venue, the content programme, online and post-event.**

**Your company will receive unsurpassed recognition by our attendees, with continuous brand exposure during the build-up to the event, live and beyond.**

**There will only be one Headline Sponsor.**

- Claim brand dominance by having your brand alone labelled "in association with PAY360" – the most prestigious conference and exhibition for the UK payments sector.
- As exclusive Headline Sponsor, you'll gain the greatest level of brand visibility of all sponsors with your logo securing the highest prominence across all PAY360 marketing collateral, and via a dedicated email going out to the EPA's extensive database of global senior executives inviting them to join you at the event.
- Position your executives as senior and authoritative voices in the industry by securing the only keynote presentation available to sponsors. Show you are experts in your field by joining a panel discussion alongside the leading minds in payments.
- Your sessions will not only take place in front of a live audience, but also be live streamed to the wider, global payments industry online. As the only package with the on-demand recording of your sessions automatically included, you can continue to build your share of voice beyond the event itself.
- Boost your marketing database. Headline Sponsorship is the only package to receive the full attendee list with all opted-in contact details (subject to GDPR).
- Engage the attendees to your sponsored sessions or the MQLs from your hosted content pieces by hosting a roundtable discussion post-event.
- You'll also get the premier position and largest space on the exhibition floor and a full page ad in the exhibition guide to drive traffic to your stand.
- Gain a competitive advantage by having your team dominate the event with more delegate passes than any other sponsor (30) and having the EPA team send personal invites to 100 delegates on your behalf.
- **Price: SOLD OUT**



# Choose a sponsorship package that's tailored to meet your objectives

## Gold Sponsor

**The Gold Sponsorship Package positions your brand as a subject matter expert and thought leader within the Industry. You will be fully recognised as a major sponsor with priority branding, thought leadership, networking and lead generation opportunities to a dedicated senior audience of payments professionals.**

- Have your say on a subject of your choosing in the main conference agenda through a solo speaking slot. Gain control over the message you are conveying and subsequently position yourself as a thought leader on the subject.
- Increase brand visibility and trust by having your logo positioned prominently across all the PAY360 marketing collateral. Leverage the EPA's extensive global marketing reach to attract the attention of a diverse range of potential prospects that you wouldn't have had access to before.
- Generate MQLs by hosting a marketing asset on the PAY360 and EPA websites and receive contact details for those attendees who viewed your session (subject to GDPR).
- Gain a competitive advantage by having a strong presence at the event with 20 delegate passes and having the EPA team send personal invites to 50 delegates on your behalf. Use the list of attendees (job titles and companies) pre-event to determine your list of top prospects.
- Network with prospects and secure sales leads through prime positioning and a large shell-scheme stand on the exhibition floor and drive traffic to your stand with a full page ad in the exhibition guide.
- Continue building your share of voice and generate MQLs beyond the event itself by upgrading your Gold Sponsorship package to include an on demand recording of your session which you can share through your channels and will also be hosted on the EPA website.
- **Price: £29,000+VAT**

# Choose a sponsorship package that's tailored to meet your objectives

## Silver Sponsor

**The Silver Sponsorship Package gives you the opportunity to showcase your expertise and increase your brand presence. Align your brand with industry leaders and have your say on important topics around payments.**

- Show you are an expert in your field by joining a panel discussion alongside the industry thought-leaders which will be live broadcast to the global payments industry. Receive contact details of the individuals who viewed your session so you can convert them from MQLs to SQLs.
- Further build your share of voice and generate MQLs by upgrading your Silver Sponsorship package to include an on demand recording of your session which you can share through your channels and will also be hosted on the EPA website.
- Increase brand awareness by having your logo featured on all PAY360 marketing collateral and build brand trust through your association with the leading payments event.
- Gain a competitive advantage by having a strong presence at the event with 15 delegate passes and use the list of attendees (job titles and companies) pre-event to determine your top prospects.
- Network with prospects and secure sales leads with an exhibition stand and drive traffic via a half page ad in the exhibition guide.
- **Price: £21,000+VAT**

## Exhibitor

**As an Exhibitor you can demonstrate your solutions to over 1000 payments professionals in just one day. Showcase your solutions and services to an engaged senior industry audience, meet prospects and gain leads.**

- Showcase your products and services and generate sales leads via an exhibition stand, using the list of attendees (job titles and companies) pre-event to determine your top prospects.
- Engage with more potential clients by taking advantage of multiple delegate passes included in your Exhibitor Package and drive traffic to your stand via an exhibitor listing on the PAY360 website and in the event guide.
- Increase brand awareness by leveraging the EPA's extensive marketing reach and having your logo featured on all PAY360 marketing collateral.
- **Price: POA £950+VAT per sqm**

# Choose a sponsorship package that's tailored to meet your objectives

## Lanyard Sponsor

- Sponsor logo to be placed on all lanyards given out to all attendees during registration and badge collection
- Sponsor to receive 2 x complimentary passes to attend the event
- **Price: £12,000+VAT**

## Wi-Fi Sponsor

- Sponsor option to name Wi-Fi network name and password (e.g Network name: PAY360\_Sponsor, Password: Sponsor123)
- Sponsor logo to appear on onsite signage with Wi-Fi log in details
- Sponsor to receive 2 x complimentary passes to attend the event
- **Price: £5,000+VAT**

## Registration Sponsor

- Sponsor logo to appear on registration page on the PAY360 website
- Sponsor logo to appear on all email campaigns as 'Registration sponsor'
- High visibility branding in the registration area onsite at the event
- Sponsor logo to appear on directional signage for registration in the venue
- Sponsor logo to appear on all onsite branding
- Sponsor logo and profile listed on the PAY360 website
- Sponsor logo and profile listed in event guide
- Half page advert included in the event guide (supplied by sponsor)
- Sponsor to receive 3 x complimentary passes to attend the event
- Recognition in post event marketing campaign to EPA database, summit attendees and registrations
- **Price: £15,000+VAT**



# Choose a sponsorship package that's tailored to meet your objectives

## Delegate Bag Sponsor

- Sponsor logo to appear on environmentally friendly reusable cotton tote bags handed out to each delegate at the event
- Gift/promotional material to be included in the bag (supplied by sponsor)
- Sponsor to receive 2 x complimentary passes to attend the event
- **Price:: £6,000+VAT**

## Agenda Sponsor

Applicable for main conference session room only

- Sponsor logo to appear on agenda pages on the PAY360 website
- Sponsor logo to appear on any email campaigns highlighting the conference agenda
- Sponsor logo to appear on agenda pages in the event guide
- Full page advert to be positioned in between agenda pages of the event guide (prime spot)
- Sponsor logo to feature on agenda boards outside the main conference room
- Sponsor to receive 2 x complimentary passes to attend the event
- **Price: £6,500+VAT**

## Stream Sponsor

Applicable for main conference session room only

- Sponsor logo to appear in large, prime position on stage set in main conference room alongside Event Sponsor
- Listing as 'Stream Sponsor'
- Sponsor logo to appear on all email campaigns
- Sponsor logo and profile listed on the PAY360 website
- Sponsor logo to appear on chair covers in main conference session room
- Sponsor to receive 2 x complimentary passes to attend the event
- Half page advert included in the event guide (supplied by sponsor)
- Sponsor logo & profile to appear in the event guide
- Recognition in post event marketing campaign to EPA database, summit attendees and registrations
- **Price: £12,000+VAT**

# Other sponsorship opportunities available include:

## Coffee Cart/ Smoothie Bar Sponsor

**Positioned in upstairs exhibition area in the Networking Lounge**

- Exclusive sponsor branding on coffee cart/ smoothie bar station. Branding costs to be covered by EPA, sponsor to provide artwork.
- Exclusive sponsor logo branding on coffee cups
- Sponsor to receive 2 x complimentary passes to attend the event
- Additional branding around the coffee/ smoothie bar area

**Option to add Cookie Bar if coffee cart chosen for additional £2,500+VAT. This option will include:**

- Cost of cookies (various options)
- Cookie labels to include your logo
- Logo on grease proof bags
- Logo on napkins
- **Price: £10,000+VAT**

## Gin O'Clock Sponsor

- Gin cocktails covered by EPA to be replaced with afternoon coffee break
- Branding in the catering area serving the cocktails with sponsor logo listed as 'Gin O'Clock Sponsor'
- Feature in the agenda with timings of Gin O'clock
- Stage Announcement before break
- Sponsor to receive 2 x complimentary passes to attend the event
- **Price: £7,500+VAT**

## Networking Reception Sponsor

- Networking reception to feature at the end of day over the course of one hour
- Drinks & canapes covered by EPA
- Branding in the catering area serving the drinks with sponsor logo listed as 'Networking Reception Sponsor'
- Sponsor logo to appear on all onsite branding
- Sponsor logo and profile listed on the PAY360 website
- Sponsor logo and profile listed in event guide
- Sponsor to receive 3 x complimentary passes to attend the event
- Recognition in post event marketing campaign to EPA database, summit attendees and registrations
- **Price: £8,000+VAT**



“One of the best virtual events I’ve attended in the last 12 months – well done EPA team. The content and speakers were all relevant, interesting and leaders in their field.”

Jackie Barker, Prepaid & Payments Consultant



“PAY360 was a great opportunity to network and learn from industry leaders in the banking and payments ecosystem. The agenda was jammed-packed with thought-provoking topics on the future of payments and banking. Thanks again to you and the wider EPA team.”

Aisling O’Brien,  
Director, Mastercard Experience  
Centre, Product Development,  
Mastercard



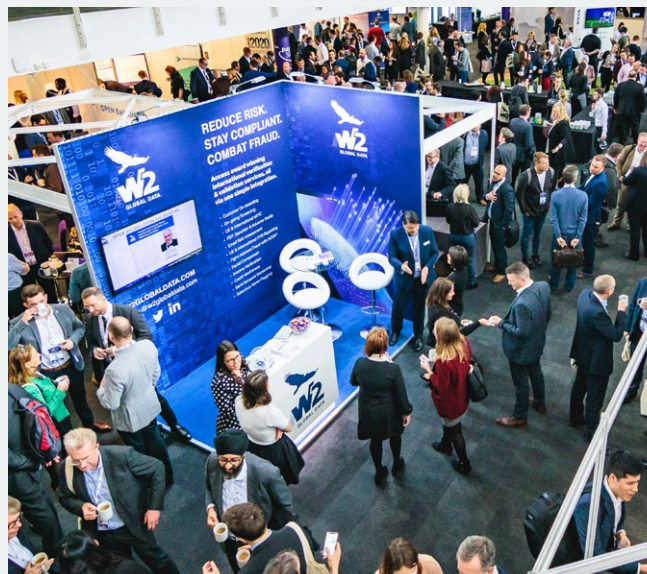
“As well as the rest of the EPA team and your extensive partners that made this year’s event so enjoyable, thank you for an absolutely top notch experience! From the quality of the speakers and topics down to the technologies that supported their delivery, I am sure I speak for the majority of attendees that we appreciate you all for the amazing last four days. Alex Rene Berganza, Product Manager, Former Lendified and CIBC”





“Considering we were all locked in our spare bedrooms, this was an incredibly well organised event which allowed us all to get on which what we all crave - continuously learning about the business innovations, and networking with our industry colleagues.”

Stephen Fletcher,  
PayUnit



“PAY360 2021 was an impressive line up of industry hot topics and speakers. I believe this was the highlight for a massive subscription to the event. The Fintech live pitches were exciting as well as a learning experience. Worth commending that the event of this scale was completely virtual and a seamless experience of attending sessions as well as networking.”

Ravindra Meshram, CEO and Co-Founder, Talendeur

“The multi award winning EPA team has successfully transferred the PAY360 online. Not many have been able to pull this off, but the content was spot on and the super impressive team have moved mountains to incorporate a great networking forum. See you at the next PAY360 in 2022.”

Angela Yore, Managing Director, SkyParlour



# Get in touch

To discuss any of the sponsorship packages in this pack, please contact

Keri Farrell on +44 7771 349575  
email [Keri.Farrell@thepaymentsassociation.org](mailto:Keri.Farrell@thepaymentsassociation.org)



## The Payments Association

The News Building,  
3 London Bridge Street,  
SE1 9SG, UK

**Tel:** +44 (0) 20 7378 9890

**#PAY360**  @ThePAssoc  The Payments Association

**Email:** [events@thepaymentsassociation.org](mailto:events@thepaymentsassociation.org)

**[www.pay360conference.com](http://www.pay360conference.com)**

Organised by



connecting the future